



“With the training and consulting services team’s support, we grew Georgia’s number of SBHCs from two to eighty.”

- Veda Johnson, MD, Department of Pediatrics Urban Health Program at Emory University

# Expert Consulting Services

## FOR YOUR SCHOOL-BASED HEALTH CARE NEEDS

### Our purpose

The School-Based Health Alliance (SBHA) is the premier national technical assistance and training provider to the school-based health care field. We contribute to improving child and adolescent health via school-based health care by consulting with both the education and health care sectors in creating community and school partnerships. Our consulting team offers more than 250 years of combined experience in planning, implementing, operating, evaluating, and improving community-provided school-based health care, including school-based health centers (SBHCs).

### Why school-based health care?

**School-based health care** is a partnership among a community health care provider, a school, and a community. Primary care and/or behavioral health clinicians employed by community health care organizations such as Health Centers, hospitals, and health departments partner with schools to deliver health care to students in school. School-based health care comes in many shapes and sizes, from screenings and brief interventions, to behavioral health counseling, to vaccination efforts, to preventive and acute primary care. School-based health care complements the important services provided by school-employed health professionals such as school nurses, school counselors, and school social workers.

A **school-based health center** is a robust form of school-based health care in which primary care services are available to students in a location on or near a school campus in-person, via telehealth, or through a hybrid in-person/telehealth model. Most SBHCs are open full-time, and most offer additional services like behavioral health, oral health care, and vision care. They offer an ideal model for school-based health care because they remove barriers to access, treating children in a convenient, nurturing, and easily accessible setting. The Community Preventive Services Task Force (CPSTF), an independent, nonfederal panel of public health and prevention experts established by the U.S. Department of Health and Human Services, recommends the implementation and maintenance of SBHCs in low-income communities to improve education and health outcomes.



### Who are our clients?

We work with teams at all stages of school-based health care program development—from schools engaging in initial conversations to identify a healthcare sponsor, to organizations with fully-operational SBHCs who need support in creating improvement plans, to foundations considering investing in school-based health care. Our list of over 75 clients includes local, state, national, and philanthropic entities, Health Centers, school districts, hospitals, universities, emerging state affiliates, state health departments, state primary care associations, national non-governmental organizations, and foundations.

## Our services

Using proprietary school-based health care tools and resources, based on best practices from the field, we help clients with partnership building, business planning, strategic planning, program implementation, program assessment, implementation evaluation, quality improvement, care coordination, practice management, billing and coding, and policies and procedures.

### LANDSCAPE ANALYSIS

SBHA analyzes local health and education data to develop recommendations for school-based health care program locations, models, and partnerships for sustainability and the potential to meet student needs. This information can be used to inform funding priorities.

### GRANT FACILITATION

We collaborate with funders to design grants and requests for proposals for school-based health care planning, implementation, improvement, and expansion of existing services. We work with funders to review, rate, and select applicants.

### START-UP, ASSESSMENT, IMPROVEMENT, AND CAPACITY BUILDING

For groups interested in starting school-based health care programs, we offer consulting on partnership development, advisory groups, readiness assessment, business planning, sustainability, and planning grants. For existing school-based health care programs, we

offer personalized and continued support for improving partnerships, sound business practices, and high-quality practice. We also offer capacity building through individualized coaching calls and trainings.

### STATE LEADERSHIP DEVELOPMENT

We provide coaching and technical assistance to state-level stakeholders interested in building coalitions and grassroots movements to support and strengthen school-based health care in their states, including those who are interested in developing state affiliate school-based health alliances.

### TRAINING

We offer training on various topics, including SBHC 101, core competencies for school-based health care, partnerships, marketing, quality improvement, sustainability, social determinants of health, and adolescent-friendly health care.



## Ready to start working with us?

**CONTACT US AT [INFO@SBH4ALL.ORG](mailto:INFO@SBH4ALL.ORG)**

**to discuss individualized consulting options.**

**Our team will respond to your email with a few questions to learn more about your goals and set up a call to discuss your needs and budget.**

**“I can say for the whole team that we have truly appreciated the School-Based Health Alliance’s expertise and support on our journey here in Asheville. You helped us lay a strong foundation for school-based health centers to be successful for years to come. We couldn’t have gotten this far without you!”**

*- Deborah Calhoun, United Way of Asheville and Buncombe County*