

Advocacy to Action: Learnings from Ohio's Journey to SBHC Funding and Expansion

Tuesday, June 27, 2023
10:30am to 11:45am



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2

Objectives

1. **Understand the types and sectors of stakeholders** that need to be engaged in successful school-based health center advocacy efforts
2. **Be aware of the environmental and political factors** that can impede or support SBHC collective action and policy change
3. **Identify how data and stories can be used** to drive conversations and accelerate support for SBHC funding and policy change



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Ohio School-Based Health Alliance "Ohio Alliance"

Serves as the only statewide organization created to advance and support the sustainability and expansion of school-based health care

- Founded in 2002 as the Ohio School Based Health Care Association
- Relunched statewide in 2021 as the **Ohio School-Based Health Alliance**
- State affiliate of the national School-Based Health Alliance



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Vision

Build a future in which **every student**, family, and community has the **equitable health services, supports and systems** they need to achieve **optimal health and education outcomes**

Mission

Improve access to **comprehensive, integrated health services through school-based health care** to **advance equity and improve health and education outcomes for students**, their families, and communities



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Ohio Alliance Areas of Focus

- **Facilitate** regional and statewide school-based health care **learning networks and communities of practice**
- **Provide guidance, key resources and technical assistance** to start, support and sustain school-based health care partnerships
- **Develop a comprehensive assessment and inventory** of school-based health centers and other school-based health care partnerships
- **Educate and advocate** for a strengthened school-based health care infrastructure



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Ohio's Journey to SBHC Funding and Expansion

PAST

- Small-scale seed projects and pilots in the early 1990s
- Investment and support primarily cultivated at the local level
- Informal network of SBHCs

PRESENT

- ~150 SBHCs across Ohio
- ~\$28 million in state allocated funding in Spring of 2022 to support SBHC expansion
- Relaunch, full staffing of state affiliate
- Strong SBHC partners and supporters



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School-Based Health Care Support Toolkit

School-based health initiatives help ensure students are in school, healthy and ready to learn through a school or district's partnerships with health care providers and other community organizations. In alignment with *Our Child, Our Future, Ohio*, the toolkit provides guidance and resources to make schools and care providers about school-based physical and mental health services and answers questions school and providers have asked. **Note:** While most resources are appropriate for both school and provider audiences, some cater to the intended individual audience.

The toolkit was designed as a joint effort between the Ohio Department of Education, Ohio Department of Health, Governor's Office, Ohio Department of Health and Ohio Department of Mental Health and Addiction Services.

If you have any comments or requests to add, please do not hesitate to contact the school-based health support team at SBHCOSBA@education.ohio.gov.

KEY QUESTIONS	MATERIAL
What is school-based health care and how can I use this toolkit?	<ul style="list-style-type: none"> • Vision for Ohio School-Based Health Care
How do we get started?	<ul style="list-style-type: none"> • Assess community needs, assets and resources (FOR SCHOOLS) • Plan for engaging and partnering with the broader community (FOR SCHOOLS) • Principal design questions around building a care delivery model • Plan for engaging families, teachers and the broader community • Sample A: Need Assessments • Sample B: Outreach Materials
How do we operationalize our partnership?	<ul style="list-style-type: none"> • How key roles are defined and how they interact with one another • Information on data sharing between entities • Information on the day-to-day needs for members within a school (e.g., administration, facility, security, safety and security) (FOR PROVIDERS) • State of Ohio assessment, service assessment, resource, and case study guidance • Sample C: Resource Coordinator Job Description



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Healthy students learn better and are better equipped and supported to reach their full potential.



Ohio's Whole Child Framework
A collaborative approach to learning and wellness



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Student Wellness and Success Fund Survey Data Report


Allowable Use	Number of schools or districts	% of total districts/schools	Change in number of schools/districts providing services	Number of services reported	% of total services
Mental Health Services	790	85%	+ 138	1,508	18%
Business Youth Services	311	33%	+ 221	933	8%
After-School Youth Services	387	42%	+ 239	685	8%
Community Liaisons	451	48%	+ 183	660	8%
College-Appropriate Services	448	48%	+ 189	660	8%
Mentoring Services	441	47%	+ 156	714	9%
Family Engagement and Support Services	493	53%	+ 225	895	11%
City Gardens	3	0.31%	+ 2	3	0.04%
Trauma-Informed Care/Professional Development	310	33%	+ 153	470	6%
Cultural Competency/Professional Development	212	23%	+ 126	312	4%
Services provided from other school day	253	27%	+ 136	589	7%
Total Number of Services				6,881	

Governor DeWine Announces \$25.9 million for 136 new or expanded School-Based Health Centers



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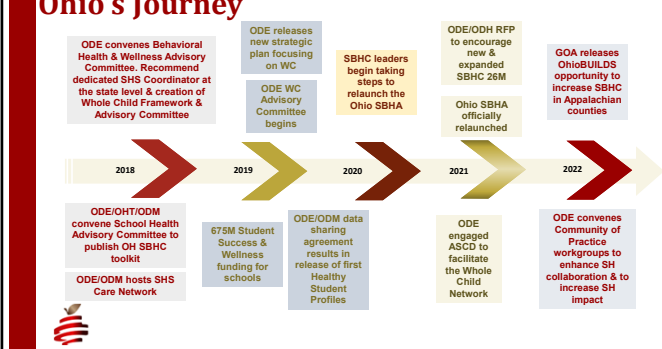
Coalition Advocates for School-Based Health Centers in State Budget

COLUMBUS — The Ohio School-Based Health Alliance (OSBHA) and more than 55 organizations share their collective support for improving Ohio children's access to quality healthcare services through school-based health centers (SBHCs) via two amendments to House Bill 33, the state operating budget bill. SBHCs are a leading, sustainable model for connecting children to health care, created through a partnership between a school/school district and a healthcare provider to increase access to primary and other health care services to students.

"Ohio is home to a growing network of SBHCs that provide critical access to primary care, behavioral, oral, and vision health services for school-age children," said Ram Raj, Executive Director of the Ohio School-Based Health Alliance. "In some rural, Appalachian, and urban regions of Ohio that are underserved, SBHCs are the only available healthcare provider for students and the broader community."

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Ohio's Journey



Year	Key Milestones
2018	<ul style="list-style-type: none"> ODE/OHT/ODM convene School Health Advisory Committee to publish OH SBHC toolkit ODE/ODM hosts SHS Care Network
2019	<ul style="list-style-type: none"> ODE releases new strategic plan focusing on WC ODE WC Advisory Committee begins 675M Student Success & Wellness funding for schools
2020	<ul style="list-style-type: none"> SBHC leaders begin taking steps to relaunch the Ohio SBHA ODE/ODM data sharing agreement results in release of first Healthy Student Profiles
2021	<ul style="list-style-type: none"> ODE/ODH RFP to encourage new & expanded SBHC 26M Ohio SBHA officially relaunched ODE engaged ASQO to facilitate the Whole Child Network
2022	<ul style="list-style-type: none"> GOA releases OhioBUILDS opportunity to increase SBHC in Appalachian counties ODE convenes Community of Practice workgroups to enhance SH collaboration & to increase SH impact


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Panelists

- Tabitha Jones-McKnight, DO, MPH, FACOP, FAAP, Assistant Medical Director, Ohio Department of Health
- Mary Kay Irwin, Ed.D., Senior Director of School Health Services, Nationwide Children's Hospital
- Scarlett Boudier, President & Co-Founder, Advocacy & Communications Solutions

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School-Based Health Center (SBHC)



Tabitha Jones-McKnight, DO, MPH, FACOP, FAAP
Assistant Medical Director
Office of the Medical Director
Ohio Department of Health

Ohio Department of Health

Event: National School-Based Health Care Conference
Date: Tuesday, June 27, 2023

Why are SBHCs important?

- They are an effective model in improving student access to healthcare and closing the gap experienced by those who are in disparate populations.
- They deliver essential preventive and primary care services in the school setting and eliminate many barriers to obtaining care.
- Contribute to children's health by providing access to primary and preventive healthcare services.
- Traditionally SBHC's are located in areas where children and youth are at the highest risk of experiencing poor health and academic outcomes.

What has Ohio done in the past?

SBHC have been operating in Ohio for approximately 30 years.

- In 1993, Maternal and Child Health (MCH) block grant funding was used to pilot six SBHC sites.
- Since that time, there has been no state funding allocated for SBHC until recently.

As of March 2021, Ohio had more than 85 traditional SBHCs and more than a dozen additional mobile units.

Ohio Department of Education

- The Whole Child Framework was adopted in 2020.
- ODE hired a School-Based Health Consultant in 2018.
- ODE partnered with Nationwide Children's Hospital to support a learning collaborative on school-based health centers.
 - Resulted in a tool-kit for schools.

Ohio's SBHC Program

Ohio's SBHC Initial Funding

- Funded by CDC's workforce grant and ODE Geer fund.
- \$18.7 million from CDC workforce for operational costs and \$9 million from ODE GEERS for capital costs.

Our Three Goals for the Project

1. Develop new service sites in schools.
2. Expand services in existing sites.
3. Increase capacity of providers to offer appropriate quality care, increase organizational efficiencies and develop a consistent revenue source to ensure sustainability beyond the life of this funding.

Which Healthcare Partners Were Eligible?

- They had to be operating a SBHC and have 1 - 3 years of experience.
- Funds were to be used to expand or create new sites from the list of school districts.
- The requests for construction costs could not total more than \$500,000 per SBHC site.

Who Did We Fund?

- 14 SBHC healthcare partners.
- Two contracts:
 - Ohio School-Based Health Alliance.
 - Nationwide Children's Hospital.

Our Impact

- Provide services to 18 counties and 29 school districts, including seven rural districts.
- Offer a variety of services including but not limited to Well Child Checks, Immunizations, Behavioral Healthcare, and Vision Care.



ODH and ODE SBHC Partnership

Strong Partnerships


- Partnerships created by the healthcare provider and the school community result in safe and healthy environments that supports the whole child and ensures that each child is provided the opportunity to realize their full potential.
- ODE and ODH have had a strong partnership from the beginning of the program.
- The most successful SBHC are the ones with strong healthcare and school district partnerships.

Resources

Gustafson EM. History and overview of school-based health centers in the US. Nurse Clin North Am. 2005;40:595-606. doi: 10.1016/j.cnur.2005.08.001]


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ODH Director of SBHC: Sara Haig, MSW, LSW
Email: sara.haig@odh.ohio.gov



What we know: Ohio students face significant health and education challenges


More than one in eight children (13.1%) reported being depressed or having anxiety (2020)

 Up 42% since 2016

Source: KIDS COUNT data center


Health

Nearly one in three (30%) Ohio K-12 students were chronically absent (2021-2022 school year)


 Up 25% from prior year

Source: Ohio Department of Education


Education

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What we know: Many Ohio students do not have access to comprehensive, timely healthcare services

 **1 in 5** school-age children (21.6%), ages 6-17, did not have a place to go or consult when they were sick. (2020-2021)


Source: National Survey on Children's Health

 **49%** Only half of school-age children, ages 6-17, reported they had a medical home to provide a usual source of coordinated, family-centered health care (2020-2021)

Source: National Survey on Children's Health

 **55%** Barely half of adolescents enrolled in Medicaid received their well-child visits (CY 2019)

Source: Ohio Department of Medicaid

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CME and CE Information

In support of improving patient care, this activity has been planned and implemented by the School-Based Health Alliance and Moses/Weitzman Health System, Inc. and its Weitzman Institute and is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



Through Joint Accreditation, credits are also available under the following bodies:

- American Academy of PAs (AAPA)
- American Dental Association's Continuing Education Recognition Program (ADA CERP)
- American Psychological Association (APA)
- Association of Social Work Boards (ASWB)
- Commission on Dietetic Registration (CDR)

3