




CENTERING COMMUNITY VOICE IN SCHOOL HEALTH NEEDS ASSESSMENTS

By: Maureen Hinman and
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PRESENTERS



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OSBHA Executive Director



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OUR MISSION

OSBHA's mission is to center youth through the expansion of school health services that shatter health and education disparities, honor youth identities and voices, and prioritize their wellness and joy










OUR VISION

We envision an Oregon in which youth are able to access the comprehensive and culturally responsive healthcare services they need to be empowered, seen, and successful.

OBJECTIVES

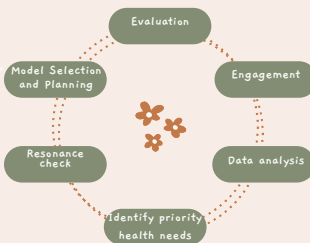
- 1. Participants will learn two strategies to center and ensure equity in a needs assessment process
- 2. Participants will learn two strategies to address disinformation and resistant stakeholders when presenting data and school health resources in rural and urban settings
- 3. Participants will identify at least two components of the model that they can apply to their work

SCHOOL HEALTH SERVICES PLANNING GRANT


Navigating community engagement, data, and school board politics



ASSESSMENT CYCLE



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graph TD; A[Evaluation] -.-> B[Engagement]; B -.-> C[Data analysis]; C -.-> D[Identify priority health needs]; D -.-> E[Resonance check]; E -.-> F[Model Selection and Planning]; F -.-> A;
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PROCESS

- 8 School districts
- 40 Data placemats
- 8 Months
- 527 Hours of TA

STEP 1: EVALUATION

- Examine existing (secondary) data to understand the landscape, resources, and gaps in services
- Identify district's goals: Do they have plans in place, funding available, or a history with school health planning?
- Identify political climate of the community
- Recruit stakeholders for planning committee
- Document the system

Physical and Oral Health Data

- 18% of 11th graders reported that they do not have good general health!
- 23.2% of 11th graders had no dental exam or cleaning in over a year!
- 57% had cavity in the last 12 months!

Sexual Health

- 13% of 11th graders in male have sexually transmitted in 2022
- 13% of 11th graders reported using sexual intercourse 50% used low effectiveness birth control method. 10% used no or unknown method to prevent pregnancy!
- 40% of 11th graders reported using sexual intercourse 50% used low effectiveness birth control method. 10% used no or unknown method to prevent pregnancy!

STEP 2: ENGAGEMENT

- Make sure engagement is strategic, diverse, equitable, intentional, and not tokenizing when gathering primary data
- Find community champions to build bridges
- Discuss short-term/long-term planning
- Continuous process, get creative!

STEP 3: DATA ANALYSIS

- Use the same online tools to distribute and analyze data when possible
- Compare data sets across demographics
- For interviews or focus groups, send notes for accuracy and delete recordings. Follow through!
- Identify gaps and create a plan to address them


STEP 4: IDENTIFY PRIORITY HEALTH NEEDS



- Based on interviews, focus group, and survey data results, identify the priority needs of students and community members, keeping in mind equity.
- Identify top barriers and preferred qualities in services to help inform model decision


STEP 5: RESONANCE CHECK

- After presenting the results with key messaging to the Planning Committee and school board, convene a community event with a broad reach to share the top priority health needs to see if it resonates with community members.
- Allow feedback online, send mass communications to update/educate community members



STEP 6: MODEL SELECTION AND PLANNING

- Based on the data, resources available, partnerships, and necessary approval, select the school health model and begin implementation planning
- Student involvement



Breakout

ADDRESSING CHALLENGES

Challenge

- Misinformation/disinformation
- Equity
- Timing
- Control of process
- Limited resources

Strategy

- Transparency, education, engagement
- Discuss values and benefits of diverse engagement
- Begin early and plan activities accordingly
- Streamline communication and community engagement from the start
- Partnerships

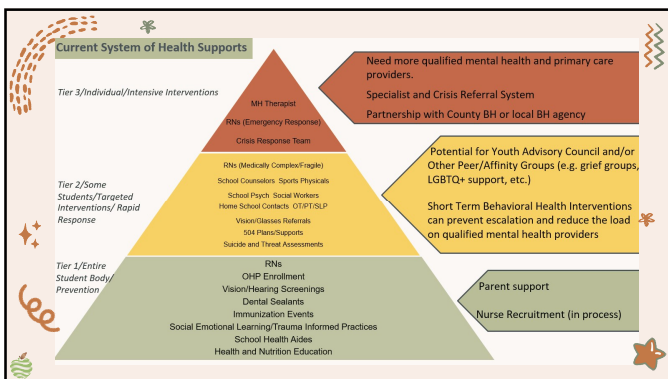
NAVIGATING SCHOOL BOARD POLITICS

Challenge

- Misinformation/disinformation
- Local politics and elections
- Cost/Budget Concerns
- Squeaky wheels
- Timing

Strategy

- Transparency, education, engagement
- Center community voices
- Create a business plan that includes costs, existing resources, and a fundraising plan
- Engage champions - Planning committee members, staff, parents, youth, board allies
- Plan for at least 3 board presentations before a vote will occur



Breakout



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CME and CE Information

In support of improving patient care, this activity has been planned and implemented by the School-Based Health Alliance and Moses/Weitzman Health System, Inc. and its Weitzman Institute and is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

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- American Academy of PAs (AAPA)
- American Dental Association's Continuing Education Recognition Program (ADA CERP)
- American Psychological Association (APA)
- Association of Social Work Boards (ASWB)
- Commission on Dietetic Registration (CDR)

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