

Session ID: G6 Category: Business/Systems
Date: Wed, Jun 28 Time: 12:00-1:15

SBHC Partnerships with Full-Service Community Schools

The diagram features a central illustration of a school building with a flag on top. Five dashed lines radiate from the building to five blue circles, each containing text: 'ACADEMIC SUPPORT' (top), 'EARLY CHILDHOOD DEVELOPMENT' (top-left), 'EXTENDED LEARNING OPPORTUNITIES' (top-right), 'HEALTH + WELLNESS' (bottom-left), and 'FAMILY + COMMUNITY STABILITY' (bottom-right). A small red apple icon is in the bottom-left corner of the slide.



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- With respect to the following presentation, there has been no relevant (direct or indirect) financial relationship between the presenters or other activity planners and any ineligible company in the past 24 months which would be considered a relevant financial relationship.
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- We are obligated to disclose any products which are off-label, unlabeled, experimental, and/or under investigation (not FDA approved) and any limitations on the information that are presented, such as data that are preliminary or that represent ongoing research, interim analyses, and/or unsupported opinion.

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Tammy Greenwell, MPH, CPHQ, FACMPE is an accomplished senior management professional with over 25 years of relevant operational, performance, and compliance experience in both non-profit and for-profit organizational settings. As the Chief Operations Officer for Blue Ridge Health, (a non-profit federally-qualified health center), she provides operational oversight to the BRH school-based health services program which includes 30+ SBHC sites and telehealth services in western North Carolina. She also serves on the North Carolina School Based Health Alliance Board of Directors and provides consulting services for SBHC start up programs.

Deborah Calhoun, MPH is the Director of Community Partnerships at United Way of Asheville and Buncombe County. She is the Board Chair for the Buncombe Partnership for Children and serves in various leadership roles within in the Asheville/Buncombe County Area. Deborah has over 20 years of experience including serving as a Health Improvement Specialist and roles in the Department of Health and Human Services.

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Who's in the Room?

POLL QUESTIONS

- What is your role?
- Where are you from?
- How familiar are you with SBHC programs and/or Full Service Community Schools programs?

Join at
slido.com
#4157 721



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Learning Outcomes


Participants will be able to . . .

- Understand the Full Service Community Schools Program and how working with an SBHC program supports health and wellness
- Describe strategies for strengthening partnerships between schools, healthcare organizations, and others
- Determine other funding sources that may support your program and leverage additional resources to create a comprehensive model of care




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Who is Blue Ridge Health?



To improve Health, inspire Hope, and advance Healing through access to Compassionate, Affordable, and Quality Care.

Celebrating 60 years of COMMUNITY HEALTH and 30 years of SCHOOL BASED HEALTH!

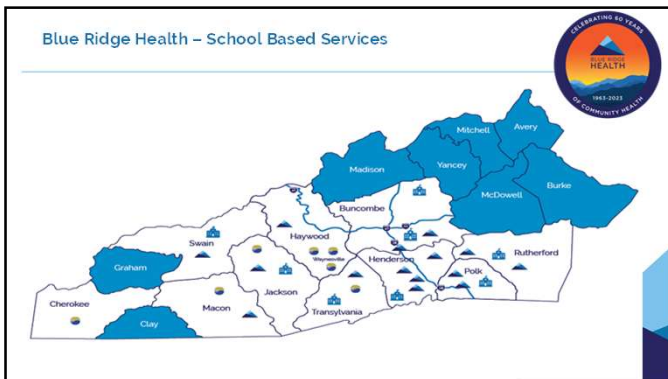
Private, Non-Profit, and Community-Governed
51% (or more) of our governing board is made up of Blue Ridge Health patients who represent the communities we serve.

Comprehensive, Quality Healthcare Services
Offer a comprehensive range of healthcare services to support the entire family.

Accessible Locations in High-Need Areas
Convenient locations that provide access to healthcare in the medically underserved areas of our communities.


Affordable Health
Cost of care is adjusted based on the patient's ability to pay.

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Blue Ridge Health - School Based Services




- **7 county service area in Western North Carolina with over 30 sites**
- **Sites provide a combination of:**
 - Physical, comprehensive services
 - School-linked services
 - Telehealth services
 - Tele-mental health services
 - Behavioral health only sites

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Where it started

- Blue Ridge Health has utilized a school-based health services model of care since **1993**
 - Original funding through federal 330 grant program at one SBHC site
 - NC DHHS credentialing program
- Starting in 2008, we began expanding our program in one county
- Now we are home to 30+ school-based service sites and we are continuing to grow
 - This growth is due to being responsive to school needs and providing support in those communities with the highest needs*



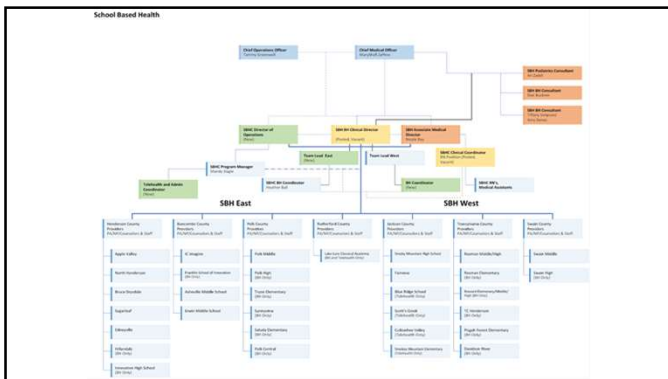
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How it's going

- Provided **13,713** SBH visits in 2022/2023 (ending March 2023)
- 70% of were Behavioral Health Visits (not sustainable without behavioral health in the model)
- Integration with a Behavioral Health Enhanced Services Provider – expanded continuum of care for students
- Expanding infrastructure to meet demands



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Strategies for success

Leverage FQHC/Health Center Infrastructure:

- Apply for HRSA *grant opportunities*
- Linkage of students and families to **additional services**
- Flexibility:** Behavioral health counseling can be completed at the school, pediatrics office, or behavioral health offices (integrated or co-located with our health center).



Business Model:

- Bill for services under **PPS rate**
- Determined **staffing model** over time for efficiency and cost-effective care
- Rely on **start-up funding** for first 2-3 years for new sites
- Begin with BH services** and expand
- Always **provide access to parents/faculty/students** from other schools




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Strategies for Success

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Strategies for Success



Partnerships:

- Schools – SBHC sites, training for school teams, building protocols together, support the whole school/community/child
- Collaborative agencies – Behavioral Health, PCPs, other FQHCs
- Associations – SBHA, NCSBHA – share resources and knowledge with others
- Funders – local, regional, state, and national – Dogwood Health Trust, Highlands-Cashiers Foundation, NC-ORH, NCDPH (limited/ongoing)
- Serve as sites for residents, counselor internships
- **Full-Service Community School partnership - UWABC**


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United Way of Asheville and Buncombe County

Our VISION: ALL children and youth learn, grow, and thrive in a vibrant, healthy, and connected community.

Our MISSION: To actively identify and remove barriers to opportunity and co-create solutions that support student success.

Our FOCUS: We employ the **community school strategy** as the organizing framework for elevating student success, supporting families, and engaging communities throughout Buncombe County.



UNITED WE WIN
LIVE UNITED


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The Why

14,500 –students in Buncombe County qualify for free and reduced lunch, and 1 in 4 children do not know where their next meal is coming from.

3 – students who don't graduate high school are 3 times more likely to live in poverty as adults, 6 times more likely to be arrested and live an average of 9 years less than their peers.

5,525 –calls to 2-1-1 for help with physical and mental healthcare and addictions in Buncombe County last year.



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Community Schools




Public schools that partner with **families and community organizations** to provide well-rounded educational opportunities and supports for **student and family success**




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United for Youth





Asheville City Schools * Buncombe County Schools
50+ Community partner organizations * Students, Families, community members
United Way of Asheville and Buncombe County



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The Bold Goal

Our Goal: By 2035, ALL Asheville City and Buncombe County students graduate from high school ready and fully prepared to pursue their goals and dreams.

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Community Schools



A Day In The Life



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Community Schools

What the Four Pillars of Community Schools Look Like in Action

Four Pillars of Community Schools

- Integrated Student Supports
- Expanded and Enriched Learning Time and Opportunities
- Active Family and Community Engagement
- Collaborative Leadership and Practices

Full Service Community Schools

- Coordination of academic, social, and health services through partnerships.

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SBHC & Integrated Student Supports Pillar

A dedicated staff member coordinates support programs to address out-of-school learning barriers for students and families.

Mental and physical health services support student success.

Integrated Student Supports

Image from the Community Schools Playbook
(<https://communityschools.futureoflearning.org/assets/downloads/community-schools-playbook.pdf>)

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School-Based Health Partnerships

BUNCOMBE COUNTY SCHOOLS
PREPARING STUDENTS FOR THEIR TOMORROW

ASHEVILLE CITY SCHOOLS

United Way
United Way of Asheville and Buncombe County

APPALACHIAN MOUNTAIN COMMUNITY HEALTH CENTERS

MANEC
in health · in learning · involved

BUNCOMBE COUNTY HEALTH SERVICES

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Coaching & Consultation

"I can say for the whole team that we have truly appreciated your expertise and support on our journey here in Asheville. You helped us lay a strong foundation for school-based health centers to be successful for years to come.

We couldn't have gotten this far without you! I personally cannot thank you enough for being an invaluable resource, thought partner and coach over the past year as this initiative took many twists and turns and had many stops and starts along the way.

I'm so very thankful for your listening ear and the wisdom you provided as I came up against these detours."

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Partnerships

Key Roles

- **UWABC**
 - Community School Coordinators
 - Support staff
- **BRH**
 - Clinical staff
 - Program and Admin staff
- **School**
 - Administrators
 - Principals
 - Student Support Teams
- **Community Partners**
- **Students & Families**





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Experiences & Learnings



- BRH responded to RFP from UWABC for two full service community school projects in Buncombe County
- Projects at (2) Middle Schools - one in the county and one in the city
- Implementation Challenges:
 - MOU/staff turnover in schools/districts
 - Construction
 - Referral Processes



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Experiences & Learnings






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Experiences & Learnings

- Partnership engagement in the same "space"
- Leveraging funding from other sources to support program
- Staffing Challenges
- Data collection
- Expanding program to additional full service community schools





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The Impact


By the Numbers (since opening in 2022):

Total Students served = **782** (58% of enrolled students)

Reduction in student absenteeism for students seen at least once at the SBHC = **50%**

Increase in number of students returning to class after visiting the SBHC = **97%**



Additional data points collected monthly and quarterly related to chronic health conditions, risk assessments, ADHD, depression, etc.



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The Impact

By the Stories:

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**THINKING ABOUT SCHOOL
 BASED HEALTH
 SERVICES??**
 RESOURCES FROM THE NATIONAL SCHOOL
 BASED HEALTH ALLIANCE

www.sbh4all.org

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Children's Health and Education Mapping Tool



The School-Based Health Alliance's Children's Health and Education Mapping Tool is a free, interactive resource for individuals seeking to address chronic inequities among low income children and adolescents.


SCHOOL-BASED HEALTH ALLIANCE
The National Voice for School-Based Health

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Health Centers and Schools: Uniting for Young People's Success

HEALTH CENTERS AND SCHOOLS: UNITING FOR YOUNG PEOPLE'S SUCCESS
Getting Started Infographic



POWER UP YOUR PARTNERS

Other ideas to readily accept, stress management techniques during exam weeks, and family health insurance enrollment.

Provide academic support by hosting a career mentoring day, setting a lunch-time stressor table, or offering to serve as a guest speaker during health/science classes.

Propose a free partnership.

Help coordinate a school wellness committee or develop an HOV to help the school solve student-related issues.


Other ideas to readily accept, stress management techniques during exam weeks, and family health insurance enrollment.

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School Nursing & School-Based Health Centers in the United States

Working Together for Student Success



School nurses and school-based health centers working together share a critical mission: protecting and advancing the health and well-being of our nation's school-age children. One does not replace the need for the other. Each has a distinct and complementary function.

- Student health, overall well-being, and academic success
- Identify acute health knowledge and skills they need to become independent in providing self-care
- School absence rates decrease and production is increased
- School absences to resolve health care concerns, including health education, disease prevention, and disease management
- Continuity of care across when health professionals coordinate with each other about student health needs

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What Are School-Based Health Clinics?

Schools provide health care in many ways, from nurse offices for routine health needs to professionally equipped school-based health clinics staffed by trained medical professionals.

More and more schools are offering the school-based health clinic (SBHC) model. Because school nurses' offices may not be open during school or work hours, parents may be forced to choose between bringing their child to work or arranging for care for their child. School-based health centers provide a safe and convenient place for children to receive medical care and education. The best school-based clinic provides quality health care as a comprehensive model of care in the school setting. School-based health centers provide a safe and convenient place for children to receive medical care and education. The best school-based clinic provides quality health care as a comprehensive model of care in the school setting.

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